

Resnick Program for Food Law and Policy in conjunction
with The Litigation Section of The State Bar of California
presents

Food Fight

An Examination of Recent Trends in Food Litigation and Where We Go From Here

2014 FOOD LITIGATION CONFERENCE

Friday, April 11, 2014 | 8:15 am - 5:00 pm | UCLA Faculty Center

Food-related litigation has surged in recent years, with a significant increase in cases attacking labels on the basis of claims about the quality of ingredients, or claims a food is “healthy” or “natural.” These developments have evoked considerable discussion of the emerging “Food Court” and its implications for consumers, industry, and lawmakers - but much uncertainty remains. This conference will bring together practitioners, academics, and law students to examine emerging issues in food litigation, its broader context, and the role for litigation in policy-making.

RESNICK PROGRAM
FOR FOOD LAW AND POLICY



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This activity qualifies for 6.25 hours of general MCLE credit.
UCLA School of Law is a State Bar of California approved
MCLE provider.

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Schedule

8:15 am **Registration**
Light breakfast available

8:45 am **Welcome and Introduction**
Kim Kessler
Policy and Special Programs Director, Resnick Program, UCLA School of Law
Michael Roberts
Executive Director, Resnick Program, UCLA School of Law
Rachel F. Moran
Dean and William J. Connell Distinguished Professor of Law, UCLA School of Law

9:00 –
10:15 am **Panel 1**
Is “Food Court” Helping Consumers? The Historical Context of Food Labeling Litigation and the Role of Litigation in System Reform

A discussion of what is driving the recent surge in food related litigation, the social utility of litigation, and how food litigation compares to other types of class actions directed at driving industry changes.

MODERATOR

Joanna Schwartz
Assistant Professor of Law, UCLA School of Law

Steve Gardner
Director of Litigation, Center for Science in the Public Interest

Katie O’Sullivan
Partner, Perkins Coie

Samuel R. Wiseman
Assistant Professor of Law, Florida State University College of Law

10:15 –
10:30 am **Break**

10:30 –
12:00 pm **Panel 2**
Recent Food Litigation Trends: What’s Healthy, What’s Natural, and Who Says So?

A discussion of recent case law, emerging legal theories and settlement trends.

MODERATOR

Kim Kessler
Policy and Special Programs Director, Resnick Program, UCLA School of Law

Michael Reese
Reese Richman LLP

Diana Winters
Associate Professor of Law, Indiana University Robert H. McKinney School of Law

Dean Panos
Partner, Jenner & Block

12:15 –
1:15 pm **Lunch**
Lunch Presentation: Olive Oil and Fraud: An Ancient Food in the Modern World
Paul Miller
President of the Australian Olive Association
Lunch will be provided

1:15 –
2:45 pm **Panel 3**
Regulatory and Legislative Landscape: A Look Ahead

A review of the key regulatory actions and legislative changes that will shape the litigation landscape in 2014 and 2015, to include discussion of the Food Safety Modernization Act, federal rulemaking, and state level activity regarding GMO labeling laws. What changes may limit or curtail litigation, and what changes are likely to create more legal risks or uncertainty?

MODERATOR

Margot Pollans

Teaching Fellow, Resnick Program, UCLA School of Law

Denis Stearns

Professor from Practice, Seattle University School of Law; Founding Partner, Marler Clark Firm

Bruce Silverglade

Principal, Olsson, Frank, Weeda, Terman, Matz PC

Michele Simon

President, Eat Drink Politics

Neal Fortin

Professor of Law, Michigan State University College of Law

2:45 -
3:00 pm **Break**

3:00 –
4:30 pm **Panel 4**
Beyond Labeling: The Role of Litigation in Broader Food System Reform

While “Food Court” activity is primarily focused on consumer protection and labeling actions, litigation is currently being used as a strategy to address various negative implications of the food system, from food safety to the environment. This panel features examples of these types of cases and explores the possibilities and limitations of litigation to address food system challenges.

MODERATOR

Sean Hecht

Executive Director, Environmental Law Center, UCLA School of Law

Robert Bodzin

Chair of The Litigation Section of The State Bar of California
Partner, Burnham Brown

Leslie Brueckner

Senior Attorney, Public Justice, Food Safety and Health Attorney

Avinash Kar

Staff Attorney, Natural Resources Defense Council

4:30 –
4:45 pm **Wrap Up**

Michael Roberts

Executive Director, Resnick Program, UCLA School of Law

5:00 –
6:00 pm **Networking Reception**



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LAW

OLSSON FRANK WEEDA TERMAN MATZ PC

REESE RICHMAN LLP

